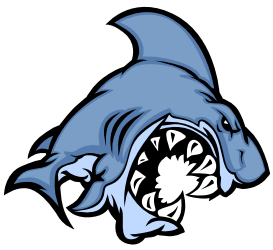

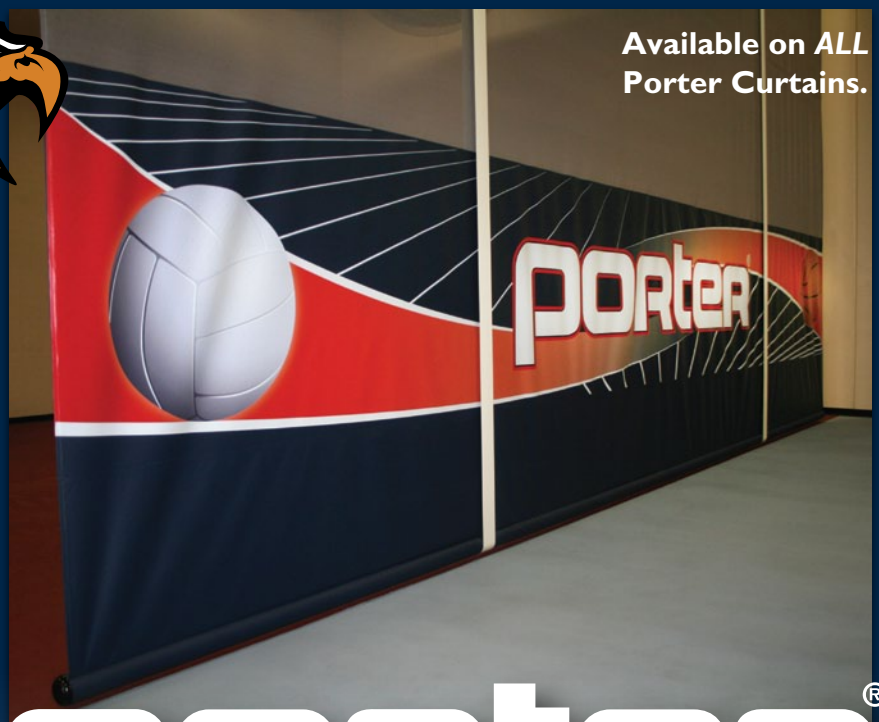

porter®

GRAPHIC CURTAINS

The original gymnasium equipment company since 1868, Porter is the industry leader in innovation and design of gymnasium divider curtains. In addition to getting the best quality curtain on the market, you can now add brilliant custom graphics. Choose from our library of compelling graphics or provide your own...even photos can be printed with out state-of-the-art printing system. These 59" tall graphics are available on all Porter curtain styles and can be printed edge to edge. To get more information, visit our website at www.porterathletic.com.

- Great for Logos, Mascots, & Slogans
- Advertise Sponsors
- Full Color Printing Including White
- High Resolution Printing
- UV Stabilized for Indoor & Outdoor Use

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Art Guidelines

Our art department is capable of handling many digital art files. This document describes the file formats we support. The MOST PREFERRED file type is a vector image (.AI or .EPS). You may have to contact your school art department or graphic design firm to get a hold of this file type. Raster images (like photos or .jpg) must be supplied at 100% of the size of the final image at 300DPI. Email the image to your Customer Service Representative along with the custom graphic worksheet. To learn the difference between raster and vector images, see below and the next page.

Preferred File Formats:
Vector (.AI, EPS), JPG, TIF

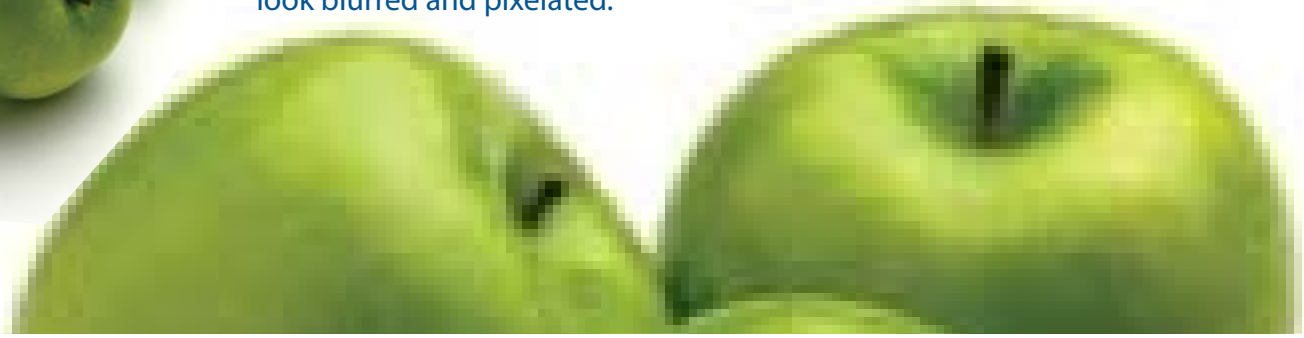
Applications:
Adobe Illustrator
Adobe Pagemaker
Freehand
Corel Draw Quark Xpress
Adobe InDesign
Adobe Photoshop
NOTE: we require written authorization on ALL copyrighted images.

Raster Images

A raster image, like a photo, is made up of tiny color dots. The resolution (i.e. 300 DPI) is measured in DPI or dots per inch. When the image is at a high resolution the dots are small and close together and the image looks clear when printed. For instance, this image of apples is clear at 1" with a resolution of 300 DPI, which is a standard resolution for good quality printing.

When blown up to 3", the resolution is reduced to 100 DPI and the image doesn't look as crisp.

And when blown up to 9", the resolution is only 33 DPI and the image looks very rough around the edges. The dots are larger and spread out and the image looks terrible. This is why files must be full size and with a resolution of 300 DPI. If you send a raster image that is 12" but you want it to be 4', the results will simply look blurred and pixelated.



See next page for details on Vector Images.

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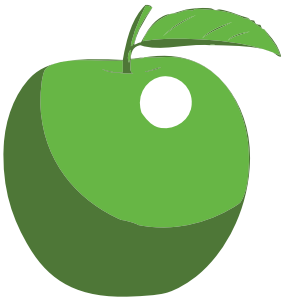
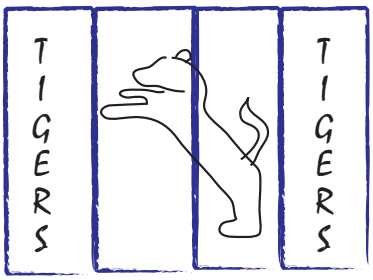
Vector Images

Vector images are created using mathematical formulas. The computer can scale the images to any size and it will look clean and crisp. The apple below was created in Adobe Illustrator and looks clear at this small size. When blown up to a much larger size below, the image is still crisp. The mathematical formulas creating the image can scale to any size and with any amount of detail.



This is the preferred file type and will produce the best finished results. It is safe to say nearly all school logos were created in a vector based program. The school art department or graphic designer should have this type of file or know where to get it. Many times when uniforms, t-shirts, or posters are printed a vector file is used- this may be another way to find this type of file.

Remember to fill out the graphic item worksheet. Sketch a rough estimate of the placement of your logo and school name. No drawing skill needed. If you are artistically challenged, see the examples below for how to create a helpful sketch. The more precise your sketch, the more likely one of the 3 choices the designers come up with will be pleasing- saving you time and money.



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2080

Curtain Graphics/Lettering Worksheet

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School Name:_____
Contact for design approval:_____
phone number:_____
email:_____
shipping address:_____
_____

Dealer Name:_____
Salesman: _____
phone number:_____
email:_____
address:_____
_____

Vinyl Color (check one):

□ 01 sky blue □ 05 orange □ 10 maroon □ 14 kelly green
□ 02 royal blue □ 06 yellow □ 11 purple □ 15 dark green
□ 03 red □ 08 tan □ 12 black
□ 04 white □ 09 gray □ 13 navy

Lettering (if applicable)
Color(s):_____
Specific Pantone value(s)
(if known): _____
Letter Height: _____
Letter Style/Font: _____

_____Number of panels with printing (PRINTCURT)
_____linear foot of printing per panel (PRINTCURTFT)
_____total linear feet of printing (# of curtains x # of linear feet per curtain)

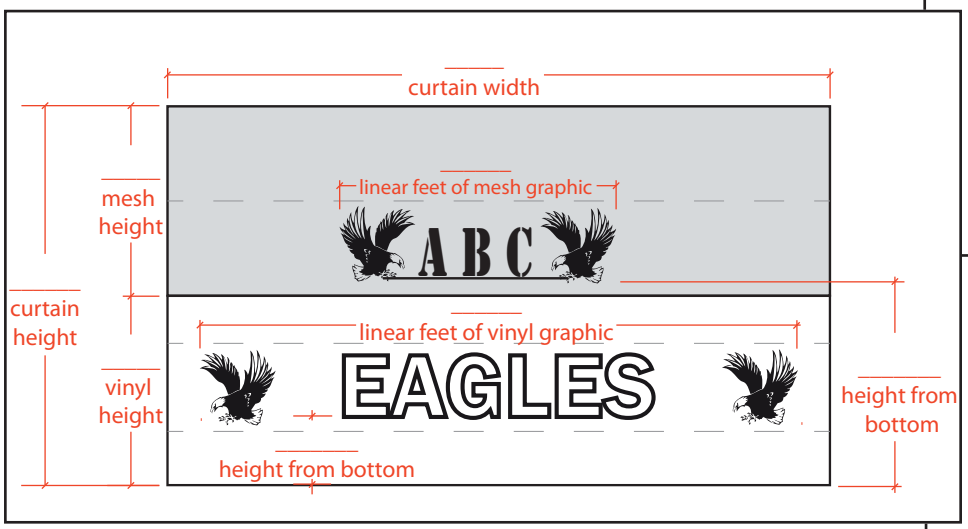
Worksheet and artwork for pads must be included with order. Acceptable file types are: Adobe Illustrator (.AI) and .EPS. When generated from a design program (not a scan or image) a PDF may also be acceptable. **Standard image files such as JPEG, TIFF, GIF and PNG are not acceptable.** For additional information, see Artwork Guidelines. Orders without proper documentation and art files will be put on hold until completed.

After submitting this worksheet, Porter may supply up to 3 designs for you to choose from for your graphic curtain. Excessive revisions or additional proofs will require an art fee. By providing a sketch below, the most accurate and desirable designs can be created.

Please sketch design in box below. No artistic skill necessary, sketch is used to help determine layout and scale.

-Artwork can only be on one side of the curtain and can not cross horizontal panel seams.
-Max artwork height per panel is 56” and the height of the graphic has a tolerance of +/- 6”.

□ graphic mesh (available in white mesh only)



□ graphic vinyl

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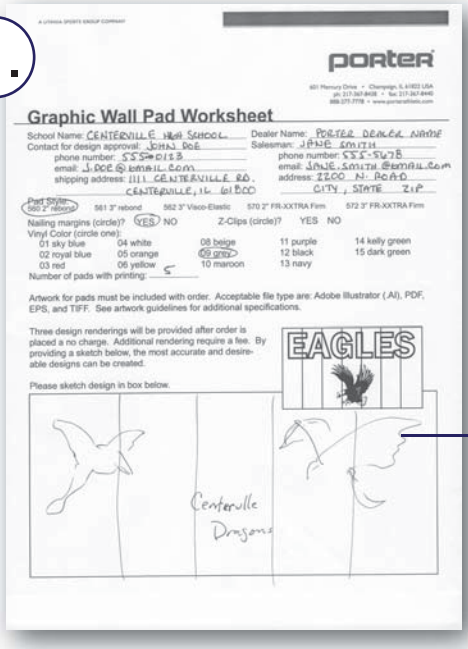
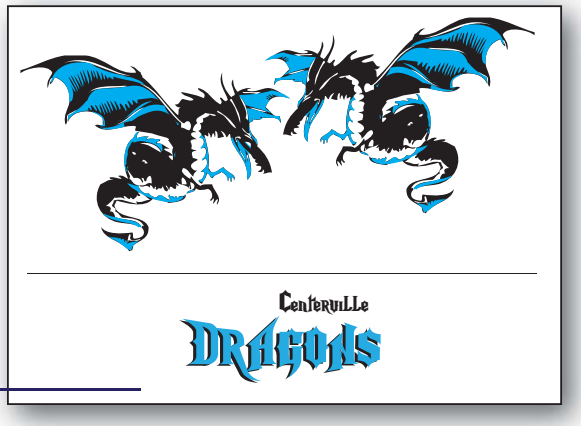
Graphic Item Order Process Example

1.



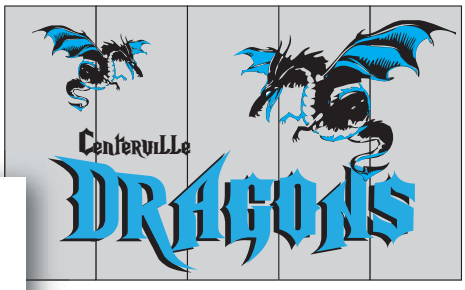
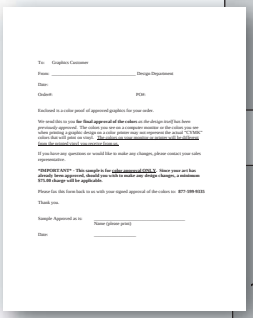
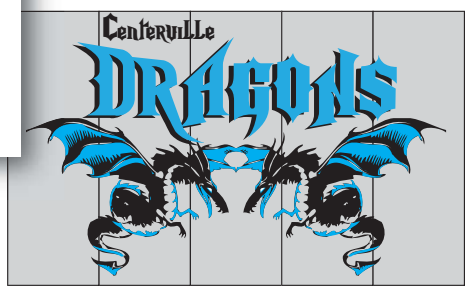
Customer completes appropriate graphic or lettered item worksheet and submits with order to Porter customer service WITH attached art file.

Worksheet is filled out completely with pad information and rough sketch to give artists an idea of what you want for the final design.



Art file in correct format includes school mascot, font, desired image, and/or logo.

2. Artists will create 3 designs for customer to choose from based on sketch and artwork provided. Customer will approve one of the designs by signing the approval letter and submitting to Porter Customer Service.



3. Upon approval, Porter will send a small printed vinyl sample to customer for approval. Customer signs the second approval letter and submits to Porter. Upon approval, official Lead times begin.